

## Umspannwerk Alexanderplatz // Overview

The Umspannwerk Alexanderplatz provides many different ways of hosting your event in terms of services, design and presentation. Below is an overview of all services. If you're interested, we can offer advice and provide customised quotes.

### **Personnel**

- \*Security and fireguard
- \*Cleaning
- \*Ambulanceman
- \*Photographer
- \*Toilett care staff
- \*Cloakroom staff
- \*Bar staff / Bartender / Waitstaff
- \*Barista

### **Beverage Catering**

- \*Individual beverage package
- \*Cocktails
- \*Coffee specialities

### **Furniture / Infrastructure**

- \*Cloakroom
- \*Bar systems
- \*Internet
- \*Tents
- \*Seating plans

### **Advertising and Branding**

- \*Different types of banner
- \*Stair tower covering
- \*Plotts / Branding bar and cloakroom counter

## Umspannwerk Alexanderplatz // Service / Personnel

We have a large network of competent, experienced service providers available to assist you in various areas.

### Mandatory services:

- \*Event management, set-up and dismantling supervision
- \*Security staff and fire guards
- \*WC supervision for 200+ guests
- \*Depending on event format: Venue manager

### Optional services:

- \*Paramedics
- \*Photographers
- \*Cloakroom staff, excluding fittings
- \*Set-up and dismantling assistants
- \*Additional security
- \*Baristas



## Umspannwerk Alexanderplatz // Cladding & affixing banners to the stair tower

The stair tower in the Umspannwerk Alexanderplatz's outdoor area provides access to the Galerie on the 1st floor, the Conference Hall on the 2nd floor and the "Empore" on the 3rd floor.

Permanent, white banner spaces can be used for projections and various lighting effects.

We also give you the option of different banner sizes and displaying your logo on the stair tower –

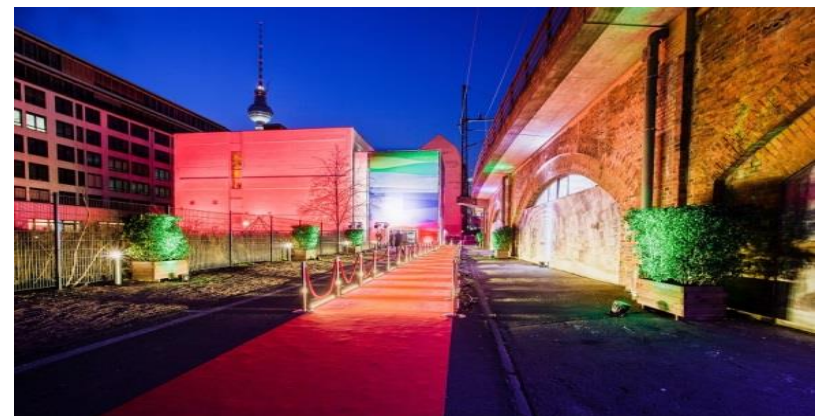
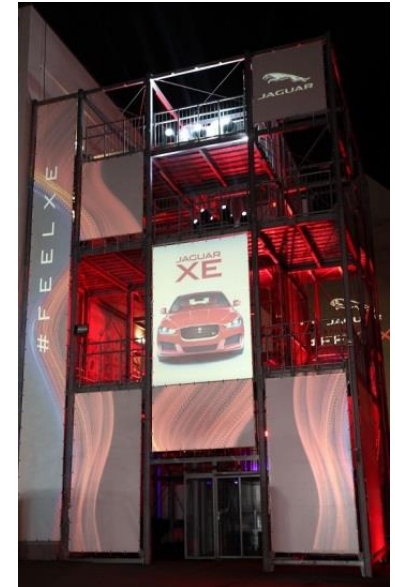
whether as an entire frontal banner or partial banner installations, we've got a solution!

Set-up and dismantling is always performed by our regular partner.

We can also make your banners for you, though you can just as easily make them yourself.

Exact requirements for the printing template are provided upon request.

Please see the banner fact sheet for more information and initial pricing.





## Umspannwerk Alexanderplatz // Branding inside the building

Another branding option is to affix stickers to areas such as windows, the mobile bar system or cloakroom counters. Please contact us if interested!



## Umspannwerk Alexanderplatz // Marquees

We offer various marquee options to extend the spaces at the Umspannwerk Alexanderplatz. Whether it is for an additional cloakroom facility, accreditation, or an extra function area outside, we have just the right alternative.

There's even a perfect marquee for your caterers, should you require this. We'll be glad to advise you!



## Umspannwerk Alexanderplatz // Bar systems

The Umspannwerk Alexanderplatz features three permanent bar systems and one mobile bar.

The largest bar area – the 360-degree bar – is located on the ground floor.

The Trafobox on the ground floor and the Galerie on the 1st floor also provide two professionally equipped bars with sufficient refrigeration facilities.

A mobile bar solution is available for the Conference Hall and “Empore” on levels 2 and 3. The four elements can be set up in various positions. Front lighting can be tailored to your corporate design.

To ensure your event is a success, we take care of drinks catering including staff. We'll be glad to advise you in detail about our customised services.



## Umspannwerk Alexanderplatz // Cloakroom

With its in-built cloakroom, the entrance area on the ground floor provides enough space for up to 400 clothing items. We can fit this area out with the necessary cloaking equipment for your event.

In the case of additional requirements, we also offer mobile cloaking stands including hangers, which can be hired from us.

We'll be glad to advise you – and tailor things to your event!





## Umspannwerk Alexanderplatz // Internet

All event spaces at the Umspannwerk Alexanderplatz are fully Wifi-enabled. Let us know your requirements, and we'll draw up a customised quote for you. When using the Wifi, you'll be given your personalised or individual access details on site.

- Wifi with a bandwidth which may be upgraded from 10 Mbit/s to 100 Mbit/s (synchronously)
- Easy quoting in German and English
- Direct contact with our IT consultants at any time
- Personal access details provided when using the Wifi



## Umspannwerk Alexanderplatz // Seating plans

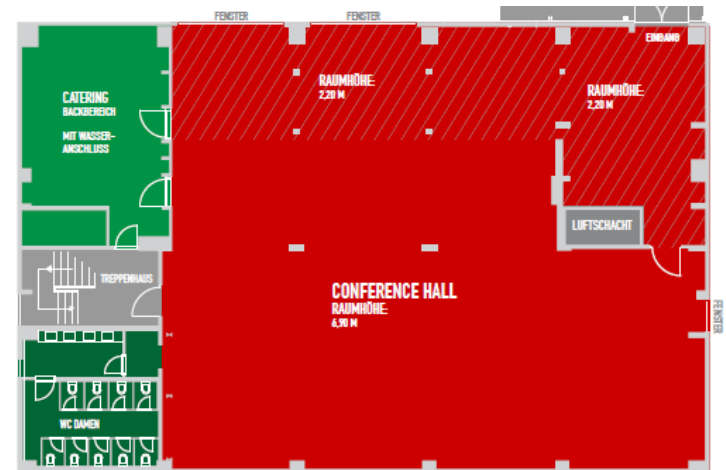
In addition to Umspannwerk Alexanderplatz existing seating plans, our preferred partner "Party Rent" can also formulate a tailor-made plan for you (hourly rate of € 75.00 net).

Party Rent contact:

Nora Ramm

[noraramm@partyrent.com](mailto:noraramm@partyrent.com)

+49 030 / 521302937



## Umspannwerk Alexanderplatz // Contact

### Location

Umspannwerk Alexanderplatz

Voltairestraße 5

10179 Berlin

### Office

Wahre Werte Umspannwerk Alexanderplatz Betriebsgesellschaft mbH

Milastraße 2

10437 Berlin

**Contact** – With pleasure we support you in the scheduling in all areas.

For event requests or visits of the Umspannwerk Alexanderplatz please approach to:

**Lisa Wege** (Managing Director) // Mail: [lisa.wege@wahre-werte.net](mailto:lisa.wege@wahre-werte.net) // phone: +49 30 446 782 23

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For questions of production please approach to:

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